

# Manual de Ingreso y forma de uso EBSCO



Universidad  
Rafael Landívar

Tradición Jesuita en Guatemala

**CRAI**  
**LANDÍVAR**  
RED DE BIBLIOTECAS

Centro de recursos para el aprendizaje y la investigación

# EBSCO

**¿Qué es?:** EBSCO ofrece excelentes contenidos y tecnologías de investigación. Los recursos están conformados con proveedores de contenido e información, incluidos otros proveedores de bases de datos, servicios integrados de gestión de bibliotecas, sociedades médicas, servicios de software abierto y muchos otros

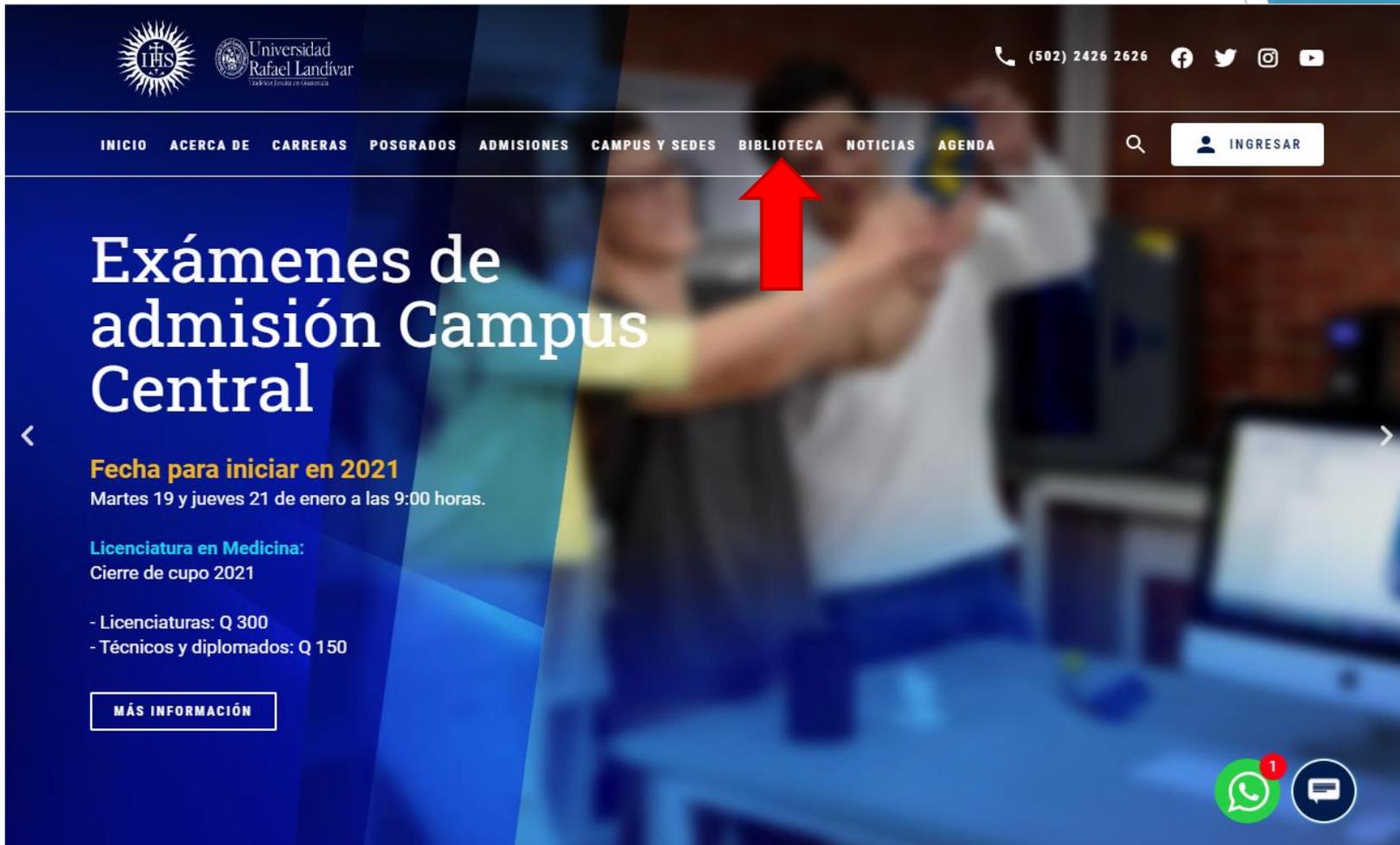
Sus principales características son las siguientes

- ▶ Multi materia: aplica para todas las facultades.
- ▶ Conformada por libros electrónicos, revistas, tesis, artículos, manuales e informes, aunque lo que más predomina son libros electrónicos y publicaciones académicas
- ▶ Se debe de personalizar con la creación de un usuario.
- ▶ El idioma predominante es el inglés

Ingresar al portal de la  
Universidad Rafael  
Landívar:

[www.url.edu.gt](http://www.url.edu.gt)

# Hacer clic en Biblioteca



The image shows a screenshot of the Universidad Rafael Landívar website. The header features the university's logo on the left, the name 'Universidad Rafael Landívar' in the center, and contact information '(502) 2426 2626' along with social media icons for Facebook, Twitter, Instagram, and YouTube on the right. A navigation menu is located below the header, with the 'BIBLIOTECA' link highlighted by a red arrow. To the right of the menu is a search icon and an 'INGRESAR' button. The main content area features a large banner for 'Exámenes de admisión Campus Central' with a sub-heading 'Fecha para iniciar en 2021' and details about the exam dates and cupos. A 'MÁS INFORMACIÓN' button is positioned at the bottom of the banner. In the bottom right corner, there are icons for WhatsApp and a notification bell.

Universidad Rafael Landívar  
Tribuna Jucua de Guatemala

(502) 2426 2626

INICIO ACERCA DE CARRERAS POSGRADOS ADMISIONES CAMPUS Y SEDES **BIBLIOTECA** NOTICIAS AGENDA

INGRESAR

## Exámenes de admisión Campus Central

**Fecha para iniciar en 2021**  
Martes 19 y jueves 21 de enero a las 9:00 horas.

**Licenciatura en Medicina:**  
Cierre de cupo 2021

- Licenciaturas: Q 300
- Técnicos y diplomados: Q 150

MÁS INFORMACIÓN

# Clic en Bases en línea

**CRAI LANDÍVAR**  
RED DE BIBLIOTECAS

[Inicio](#) [Acercas de](#) [Catálogos](#) [Bases en Línea](#) [Recursos](#) [Repositorios](#) [Contacto](#)

## Centro de recursos para el aprendizaje y la investigación

Más de 550,000 libros y documentos en los anaqueles y más de 10,000,000 documentos en línea.

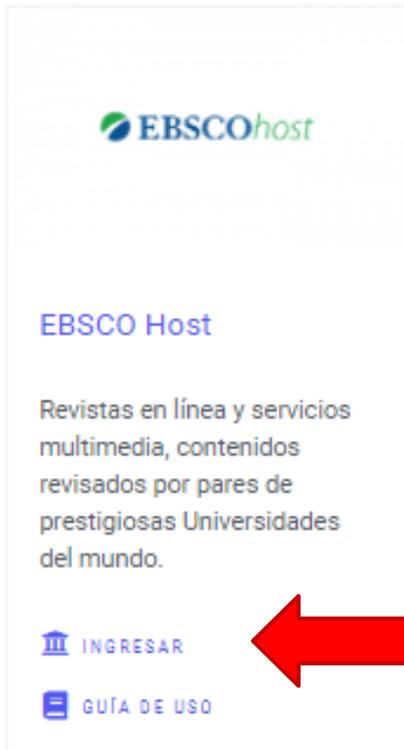
[CONOCER MÁS](#)

Metabuscadador Landivariano  [BUSCAR](#)

## Novedades



1. Buscamos EBSCO host o EBSCO eBooks
2. Clic en INGRESAR



The screenshot shows the EBSCOhost website. At the top is the EBSCOhost logo. Below it, the text reads "EBSCO Host" followed by a description: "Revistas en línea y servicios multimedia, contenidos revisados por pares de prestigiosas Universidades del mundo." At the bottom, there are two buttons: "INGRESAR" with a building icon and "GUÍA DE USO" with a document icon. A large red arrow points to the "INGRESAR" button.



The screenshot shows the EBSCO eBooks website. At the top is the EBSCO eBooks logo. Below it, the text reads "EBSCO ebooks" followed by a description: "Colección de libros electrónicos de gran valor académico." At the bottom, there are two buttons: "INGRESAR" with a building icon and "GUÍA DE USO" with a document icon. A large red arrow points to the "INGRESAR" button.

# Ingresar tu usuario y contraseña y dar clic en ingresar

Si no funciona tu acceso, debes enviarnos un correo a [ubiblioteca@url.edu.gt](mailto:ubiblioteca@url.edu.gt) con el asunto Acceso EBSCO, en donde nos debes indicar: tu nombre completo y tu número de carnet



Ingresar

Si tuviste problemas de acceso escribe a la Biblioteca Landivariana ( [ubiblioteca@url.edu.gt](mailto:ubiblioteca@url.edu.gt) ) enviando los siguientes datos:

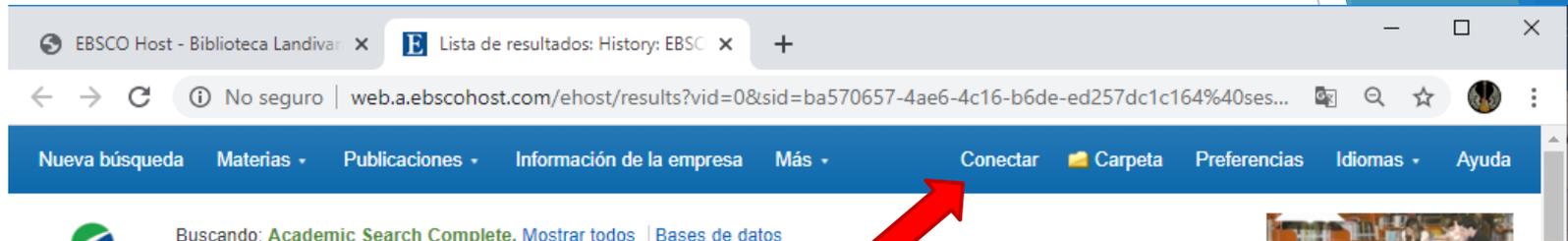
- \*Nombre completo
- \*Número de carnet (estudiantes) o código (docentes o personal administrativo)



# Forma de uso y principales funciones

EBSCO Host y EBSCO E-book

Al ingresar a la base, se recomienda crear un usuario personalizado.



En la parte superior izquierda, ingrese al vínculo “CONECTAR” y cree su usuario.

Lea la presentación “Crear una Cuenta en EBSCO” para ampliar este tema.

Con la creación del usuario usted podrá personalizar la base y guardar documentos en carpetas que solo usted tendrá acceso.

# Principales funciones de EBSCO

Creación e ingreso de usuario

Motor de búsqueda avanzada o motor de búsqueda básico según la preferencia del usuario.

Depurador de datos para filtrar más la información, según sea la necesidad del usuario.

Generación de resultados en forma cuantitativa

Generación de resultados en detalle o cualitativo

The screenshot displays the EBSCO search interface. At the top, there is a navigation bar with links for 'Nueva búsqueda', 'Materias', 'Publicaciones', 'Información de la empresa', 'Más', 'Conectar', 'Carpeta', 'Preferencias', 'Idiomas', and 'Ayuda'. The search bar contains the term 'History'. Below the search bar, there are three rows of filters, each with a dropdown menu set to 'AND' and a field for 'Seleccione un campo (opcional)'. A green 'Buscar' button is located to the right of the search bar. Below the search bar, there are links for 'Búsqueda básica', 'Búsqueda avanzada', and 'Historial de búsqueda'. On the left side, there is a 'Depurar los resultados' section with a 'Búsqueda actual' dropdown and a 'Booleano/Frase:' field containing 'History'. Below this, there is an 'Ampliar' section with a checkbox for 'Aplicar materias equivalentes'. Further down, there is a 'Limitar a' section with checkboxes for 'Texto completo', 'Hay referencias disponibles', and 'Publicaciones académicas (arbitradas)'. At the bottom of the filter section, there is a date range selector for 'Fecha de publicación' from 1800 to 2021. The main search results area shows 'Resultados de la búsqueda: 1 a 10 de 4,804,001'. The first result is '1. Silent History : Body Language and Nonverbal Identity, 1860-1914' by Andersson, Peter K. Montreal : MQUP. 2018. eBook., Base de datos: eBook Academic Collection (EBSCOhost). The second result is '2. Hollywood or History? : An Inquiry-based Strategy for Using Film to Teach United States History' by Roberts, Scott L.; Elfer, Charles J. Charlotte, NC : Information Age Publishing, 2018. eBook., Base de datos: eBook Academic Collection (EBSCOhost). On the right side, there is an 'Información de la empresa' section with links to 'The History Trust Of Sout...', 'Facing History and Oursel...', and 'Cowles History Group, Inc'. Below this, there is a 'Cables de noticias' section with links to 'Ancestry® Announces Digit...', 'The National Black MBA As...', and 'FOX News Channel Scores H...'. At the bottom right, there is a 'Generación de información relacionada adicional al tema de búsqueda' section.

Generación de información relacionada adicional al tema de búsqueda

# Tipos de recursos de EBSCO

## 1. Silent History : Body Language and Nonverbal Identity, 1860-1914



Libro electrónico

By: Andersson, Peter K. Montreal : MQUP. 2018. eBook., Base de datos: eBook Academic Collection (EBSCOhost)

**Materias:** HISTORY / Social History; Nonverbal communication--Europe--History--20th century; Nonverbal communication--Europe--History--19th century; Body language--Europe--History--19th century; Body language--Europe--History--20th century

[Texto completo en PDF](#) [Texto completo de EPUB](#)

[Índice](#) [Paginas más relevantes en este libro electrónico](#)



### Libro Electrónico

Abrir el texto completo en la parte inferior donde indica "Texto completo en PDF".

### Video

Solo hay que darle clic sobre el video de interés para que se reproduzca.

### Resultados de video (3 of 6308)

[Ver todos los resultados](#)



Obama: Black **History** is American



Obamas Officially Open New Black **History**...



Trump Marks African-American **History**...

## 148. UTAH'S HISTORY.



Informe

By: Badertscher, Eric. *Let's Take a Look at Utah*. 9/30/2019, p6-1. 4p. Reading Level (Lexile): 1720. , Base de datos: MasterFILE Premier

**Materias:** UTAH; CANYONLANDS National Park (Utah); UNITED States: U.S. states; HISTORY; CHURCH of Jesus Christ of Latter-day Saints; YOUNG, Brigham, 1801-1877; OLYMPIC Winter Games (19th : 2002 : Salt Lake City, Utah)

[Texto completo en HTML](#)



### Informe

Solo hay que darle clic donde indica "Texto Completo". En este caso el formato es HTML:

### Publicación académica

Abrir la publicación en la parte inferior donde indica "Texto completo en PDF".



Publicación académica

## 5. History's Value to Conflict and Security Studies in Africa.



By: Lock, Etienne. *Historian*. Winter2019, Vol. 81 Issue 4, p654-670. 17p. DOI: 10.1111/hisn.13248. , Base de datos: Academic Search Complete

**Materias:** HISTORY; NATIONAL security; TERRORISM; IMPERIALISM; BOKO Haram (Organization); National Security; AFRICAN history

[Texto completo en PDF](#) (130KB)

# Funciones y uso libro electrónico (E-Book).

The screenshot shows a web browser window displaying an e-book viewer. The address bar shows the URL: [web.a.ebscohost.com/ehost/ebookviewer/ebook/ZTAWMHh3d19fMTkwNDQ1MF9fQU41?sid=fc54a31d-b3c0-421b-bd5b-7a737626d84a@sessi...](http://web.a.ebscohost.com/ehost/ebookviewer/ebook/ZTAWMHh3d19fMTkwNDQ1MF9fQU41?sid=fc54a31d-b3c0-421b-bd5b-7a737626d84a@sessi...). The page title is "Silent History : Body Language and Nonverbal Identity, 1860-1914". The main content area displays the title page of the book "The Culture of Nonverbal Communication in the Nineteenth and Early Twentieth Centuries" by Peter K. Andersson. The page number is 1. The text on the page reads: "HOMO ERECTUS: NINETEENTH-CENTURY BODY IDEALS AND THEIR LEGACY. A much-reprinted etiquette manual, first published in 1859, offers very particular advice on the physical carriage of men and women. When it comes to women, 'the graces of an upright form, of elegant and gentle movements, and of the desirable medium between stiffness and lounging, are desirable both for married and single.' This striving for a balance between stiffness and a 'lounging' appearance seems to be the most vital lesson in this section of the book, and it concerns both men and women. 'A certain dignity is the first requisite,' the author informs us, but we must not overdo it. 'Dignity can never go along with a slouching gait, and uprightness should be acquired in childhood by gymnastics and ample exercise. This uprightness, however, should not go to the extent of curving the back inwards.' In the end, however, the perpetual insistence on both adhering to strict rules and being natural turns into a paradox. 'Avoid stiffness on the one hand, lounging on the other,' the book instructs, while adding, 'Be natural and perfectly at your ease.'<sup>1</sup> It is evident in the etiquette and advice manuals of the mid-nineteenth century that the writers wished to convey a sense of order and decency, and that their advice was founded on the belief that appearances were indicative of one's nature or breeding. 'A noble and attractive every-day bearing comes of goodness, of sincerity, of refinement,' writes John H. Young in a book entitled *Our Deportment*. 'And these are bred in years, not moments.'

- Menú de botones para realizar varias acciones.
- Se puede guardar en Carpeta del usuario.
- Información bibliográfica y contenido (índice) del texto.
- Texto nativo: se puede copiar y pegar y genera automáticamente la referencia (MLA y APA).

# Funciones y uso Publicaciones Académicas (PDF).

EBSCO Host - Biblioteca Landiva x The Stuff of Legend: History, Me x +

No seguro | web.a.ebscohost.com/ehost/pdfviewer/pdfviewer?vid=3&sid=fb017dad-5b06-44bf-83ba-097cedd18bfa%40sessionmgr4...

Lista de resultados Depurar búsqueda Descargar PDF Conectar Carpeta Ayuda

EBSCOhost

Registro detallado

PDF Texto completo en PDF

Fuente: Academy of Management Journal  
Fecha: October 1, 2019

Dentro de esta obra

Contenidos del texto completo

1 - 5 | 6 - 10 | 11 - 12

Structuring Reality ... 1444

Dynamics and Implica... 1471

The Ideator's Bias: 1498

...

The Stuff of Legend:... 1523

The Dark Side of 1558

Ilustraciones

Elija otro fascículo

PDF Texto completo en HTML

The Stuff of Legend: History, Memory, and the Temporality of Organizational Identity Construction

© Academy of Management Journal  
2019, Vol. 62, No. 5, 1523-1555.  
<https://doi.org/10.5465/anj.2018.0505>

**THE STUFF OF LEGEND: HISTORY, MEMORY, AND THE TEMPORALITY OF ORGANIZATIONAL IDENTITY CONSTRUCTION**

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VIOLINA RINDOVA  
University of Southern California, Los Angeles

ILEANA STIGLIANI  
Imperial College London

A growing body of research on how organizations engage with their histories has shown that organizational members revisit history in the light of present-day concerns to inspire or legitimize future courses of action. Studies of the processes through which organizational history is brought to bear on the present and future, however, remain rare. To uncover the processes and practices through which organizational members systematically engage with history, we investigate uses of material memory in four corporate museums. Our analysis uncovers three distinct modes of engagement, reflecting different temporal perspectives on organizational identity, involving different cross-temporal interpretative processes, and influencing action in different ways. Our theoretical insights have significant implications not only for understanding the use of history in organizations, but also for research on organizational identity and organizational memory.

There are times in the history of companies... when it is necessary to stop and think about the road we have traveled. In this way, not only do we refresh our memories, make room for nostalgia, and evaluate our triumphs and our mistakes, we also understand the value of what we have done, make sense of our actions, and draw inspiration and a new impetus for the future. (Chairman, Piaggio, 2003)

1985). Consistent with this idea, sociological research has begun to examine collective practices through which people constitute selective reconstructions of the past as "collective memory," making them relevant to their lives and identities in the present (e.g., Olick & Robbins, 1998; Zerubavel, 1996).  
Building on this work, organizational scholars have

- Menú de botones para realizar varias acciones.
- Se puede guardar en Carpeta del usuario.
- Información bibliográfica y contenido (índice) del texto.
- Texto nativo: se puede copiar y pegar y genera automáticamente la referencia (MLA y APA).
- Indica la fuente del artículo o revista fuente.

# Funciones y uso Publicaciones Académicas (HTML).

EBSCO Host - Biblioteca Landiva x The Stuff of Legend: History, Mem x +

No seguro | web.a.ebscohost.com/ehost/detail/detail?vid=3&sid=7e1d97c4-7f7b-42e4-8134-68cc57770130%40sdc-v-sessmgr01&bdata=JKF1dG...

Búsqueda básica Búsqueda avanzada Historial de búsqueda

Registro detallado

Texto completo en HTML

Texto completo en PDF (1.2MB)

Buscar resultados similares usar la búsqueda SmartText.

Lista de resultados Depurar búsqueda 1 de 1,702,207

Idioma Traducir

Título: The Stuff of Legend: History, Memory, and the Temporality of Organizational Identity Construction. De: Ravasi, Davide, Rindova, Viola, Stigliani, Ileana, Academy of Management Journal, 00014273, Oct2019, Vol. 62, Fascículo 5

Base de datos: Business Source Complete

## The Stuff of Legend: **History**, Memory, and the Temporality of Organizational Identity Construction

Contenido

Listen American Accent

**THEORETICAL BACKGROUND**

The Use of History in Organizations

History, Collective Memory and Identity in Social Memory Studies

**METHODS**

Research Setting

Data Collection

Data Analysis

Step 1. Mapping users and uses of corporate museums as memory sites.

Step 2. Coding the uses and interpretations of historical artifacts.

Step 3. Comparative coding across cases and informants.

A growing body of research on how organizations engage with their **histories** has shown that organizational members revisit **history** in the light of present-day concerns to inspire or legitimize future courses of action. Studies of the processes through which organizational **history** is brought to bear on the present and future, however, remain rare. To uncover the processes and practices through which organizational members systematically engage with **history**, we investigate uses of material memory in four corporate museums. Our analysis uncovers three distinct modes of engagement, reflecting different temporal perspectives on organizational identity, involving different cross-temporal interpretative processes, and influencing action in different ways. Our theoretical insights have significant implications not only for understanding the use of **history** in organizations, but also for research on organizational identity and organizational memory.

Keywords: organizational **history**; organizational identity; organizational memory; product innovation; temporality

There are times in the **history** of companies ... when it is necessary to stop and think about the road we have traveled. In this way, not only do we refresh our memories, make room for nostalgia, and evaluate our triumphs and our mistakes, we also understand the value of what we have done, make sense of our actions, and draw inspiration and a new impetus for the future. (Chairman, Piaggio, 2003)

Historians adopting a constructivist view ([15]) distinguish between the "past" as a set of events and experiences, and "**history**" as a partial and subjective reconstruction, ordering, and framing of these events and experiences ([47]). Consistent with this idea, sociological research has begun to examine collective practices through which people constitute selective reconstructions of the past as "collective memory," making them relevant to their lives and identities in the present (e.g., [62]; [90]).

Herramientas

- Google Drive
- Añadir a la carpeta
- Imprimir
- Enviar
- Guardar
- Citar
- Exportar
- Crear nota
- Enlace permanente

- Menú de herramientas para realizar varias acciones.

- Se puede guardar en Carpeta del usuario.

- Traductor: en este formato puede traducir el artículo a varios idiomas.

- Se puede escuchar en su idioma original y descargar el MP3.

- Texto nativo: se puede copiar y pegar y genera automáticamente la referencia (MLA y APA).

Fin de la presentación